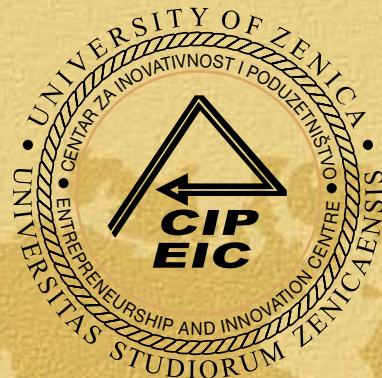


# CENTAR ZA INOVATIVNOST I PREDUZETNIŠTVO

Univerziteta u Zenici



# ENTREPRENEURSHIP AND INNOVATION CENTRE

at the University of Zenica



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## Šta je Centar za inovativnost i preduzetništvo (CIP) Univerziteta u Zenici?

... U najkraćem: organizaciona jedinica Univerziteta u Zenici...

Kroz aplikaciju na EU Tempus projekte urađenu 2007.godine Univerzitet u Zenici (UNZE) je zajedno sa Politehničkim univerzitetom iz Torina (Politecnico di Torino), Univerzitetom Primorske iz Kopra (Univerza na Primorskem Koper), Svjetskim univerzitetskim servisom-SUS BiH i Ministarstvom civilnih poslova BiH (MCP), prošao na ocjeni i evaluaciji prijave, te započeo krajem 2007. godine realizaciju projekta osnivanja i rada CENTRA ZA INOVATIVNOST I PREDUZETNIŠTVO na UNZE. Nakon usvajanja Elaborata o osnivanju Centra na Senatu i Upravnom odboru Univerziteta u Zenici početkom 2008.godine Centar je započeo sa aktivnim radom. Svoje prve naznake osnivanja Centar je imao još 2006. godine u dokumentu Strategija razvoja UNZE.

Centar za inovativnost i preduzetništvo UNZE kao svoje najvažnije aktivnosti vidi:

- Promocija inovativnosti i preduzetništva unutar studentske i nastavničke populacije,



## What is Entrepreneurship and Innovation Centre at the University of Zenica?

... In short: organisational unit of the University of Zenica...

In 2007 University in Zenica (UNZE) applied to the EU Tempus Office with a project proposal together with the Polytechnic University of Torino (Politecnico di Torino), Primorska University from Kopar (Univerza na Primorskem Koper), World University Service of BiH (SUS BiH) and the BiH Ministry of Civil Affairs (MCP). The project was approved, so that end of 2007 the project implementation on the establishment and work of the ENTREPRENEURSHIP AND INNOVATION CENTRE AT THE UNZE (CIP UNZE) started. It is important to point out that the establishment of such a Centre was also announced in the document on Strategy Development of the UNZE, which was adopted at the session of the University Senate in 2006. Within the procedures and the list of activities of this largest Tempus JEP project (Tempus JEP-Joint European Project No. 41108), in which the UNZE has participated so far, it was planned to draft a feasibility study of the Entrepreneurship and Innovation Centre. Such a feasibility study is fully in compliance with the procedures of introducing new units in the organisational structure of the UNZE. Therefore, this feasibility study presents the



- Održavanje ili participacija u održavanju konferencija, savjetovanja, praktikuma (workshop-ova), sajmova i sl.
- Saradnička funkcija između univerziteta i tržišta rada kada je kreiranje i razvoj novih nastavnih planova i programa u pitanju,
- Razvoj inovativne i preduzetničke aktivnosti unutar studentskog tijela kroz izradu seminarских i diplomskih radova potrebnih privredi regiona,
- Pomoć u kreiranju istraživanja za magistarske i doktorske disertacije koje su potrebne privredi regiona i BiH,
- Promocija međunarodne saradnje na projektnom i programskom principu,
- Izrada poslovnih planova od interesa za privredni razvoj i formiranje inovativnih preduzeća kroz razvoj prototipova,
- Promocija i razvoj informaciono-komunikacijskih tehnologija (IKT) kao važnog segmenta inovativnosti u nastavnom i naučno-istraživačkom radu,
- Multimedijalne prezentacije i seminari različitih sadržaja kao sadržajna dopuna postojećim dodiplomskim i postdiplomskim studijama,
- Programi podrške razvoju spin-off i spin-out firmi unutar akademске zajednice i pomoć MSP regionala za jači poslovni rast i razvoj,
- Pomoć inovatorima i preduzetnim ljudima regionala u konkretizaciji svojih ideja,
- Pomoć u klasterskom organizovanju MSP i transferu tehnologija iz razvijenog svijeta, razvoj TP, inkubatora u regionalu i šire,
- I brojne druge aktivnosti.



main guidelines and the scope of work, participants in the implementation of the work activities, planned activities and the importance of the Centre in the future work of the UNZE.

The main activities of the Entrepreneurship and Innovation Centre (CIP) UNZE are:

- Promotion of innovation and entrepreneurship among students and teaching staff;
- Organising of or participation in organising conferences, consultancies, internships (workshops), fairs, etc.;
- Cooperating role between the University and the job market, related to the creation and development of the new teaching plans and programmes;
- Development of innovative and entrepreneurial activity within the student corpus through writing of seminar papers and graduation thesis, needed by the economy in the region;
- Assistance in developing research for master and doctoral thesis which are needed by the economy in the region and in BiH;
- Promotion of international cooperation on a project and programme basis;
- Writing of business plans of interest for the economic development and establishment of innovative companies through development of prototypes;

Svoju razvojnu misiju Centar za inovativnost i preduzetništvo UNZE vidi u tjesnoj saradnji sa Business Start-up centrom Zenica, lokalnom i regionalnom razvojnom agencijom ZEDA i REZ, BSC vlade kantona, Poslovnim inkubatorom Zenica i PC 96 Vitez, TP Mostar, KPA Gračanica, a kroz realizaciju zajedničkih programa i projekata. CIP će biti ponajviše okrenut mlađoj akademskoj populaciji koja kroz rad u ovom Centru treba da stiče iskustvo i referenice za rad u naprednjim OJ UNZE kao i mjesto susretanja iskusnih kadrova i oni koji tek stiču naučne i stručne reference.

Nastao u rezultatu međunarodnog Tempus projekta CIP UNZE će biti trajno okrenut međunarodnim projektima i saradnji sam ino-partnerima kao što su:

- Poslovni inkubator Univerziteta Primorske u Kopru,
- I3P Inkubator Politehničkog univerziteta u Torinu,
- Tehnološki park Nova Gorica,
- Tehnološki park Maribor,
- Prekomurski poslovni inkubator,
- Tehnološki park Barcelona,
- Tehnološki park Valles,
- Naučno-tehnološki park Girona,
- Permanentno raditi na dalnjem širenju međunarodne saradnje i broja partnera

- Promotion and development of information and communication technologies (IKT) as an important segment of innovation in teaching, scientific and research work;
- Multimedia presentations and seminars with different subjects as an addition to the content of the existing bachelor and master studies;
- Development support programmes to the spin-off and spin-out companies within the academic community, and the assistance to the SME region toward stronger business growth and development;
- Assistance in organising of SME clusters and technology transfer from the developed countries, development of technology parks and incubators in region and broad.

The Entrepreneurship and Innovation Centre UNZE defines its mission in close cooperation and implementation of joint programmes and projects with the Business Start-Up Centre Zenica, Local and Regional Development Agencies – ZEDA and REZ, Business Service Centre (BSC) of the Cantonal Government, Business Incubator Zenica, Business zone Vitez, TP Mostar, KPA Gračanica. The CIP will be mostly oriented towards younger academic population which, through its work in the Centre, should acquire experience and references for their involvement in more advanced organisational units of the UNZE. Moreover, the CIP should also be a meeting point for the experienced staff and for those who are at the beginning of their scientific and professional career.



Ponovimo, Centar za inovativnost i preduzetništvo je prva stepenica u načno-stručnom profilisanju kadrova za rad na većim i ozbiljnijim NIR projektima, mjesto promocije studentskog i nastavničkog viđenja inovativnosti i preduzetništva, mjesto sinergije i susretanja poslodavaca, studenata i nastavnika, sa ciljem razvoja inovativnosti i preduzetništva u svim sferama djelatnosti.

As a result of the international Tempus project application, the CIP UNZE will always be oriented towards international projects and cooperation with international partners, such as:



Naša adresa je/ The address of the CIP is:

UNIVERZITET U ZENICI  
CENTAR ZA INOVATIVNOST I PREDUZETNIŠTVO  
UNIVERSITY OF ZENICA  
Entrepreneurship and Innovation Centre

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72000 Zenica  
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Tel. +387 32 444 421  
e-mail: [info@cip.unze.ba](mailto:info@cip.unze.ba)

- Business Incubator of the Primorska University in Kopar;
- I3P Incubator of the Polytechnic University in Torino;
- Technology Park in Nova Gorica;
- Technology Park in Maribor;
- Prekomurski Business Incubator;
- Technology Park in Barcelona;
- Technology park Valles;
- Scientific and technology Park in Girona, etc.

The Entrepreneurship and Innovation Centre is the first step toward scientific and expert creation and development of staff for the work on larger and complex scientific and research projects; it will also be a place of promotion of innovation and entrepreneurship as they are seen by the students and the teaching staff, a place of synergy, a place of meeting and exchange between businessmen, students and teaching staff, with the aim to develop innovation and entrepreneurship in all areas of activity.

## Šta je CIP uradio u svojoj prvoj godini postojanja?

Iako još uvijek u fazi svog konstituisanja i organizacijskog formiranja Centar za inovativnost i preduzetništvo je već sada u fazi realizacije nekoliko značajnih projekata od kojih izdvajamo:



- Realizacija programa obuke zaposlenih iz drvoprerađivačkih firmi regije centralna BiH zajedno sa Centrom za izvrsnost u drvopreradi i REZ Zenica a za potrebe Federalnog ministarstva obrta, razvoja i preduzetništva (februar-mart 2008, program od 60 časova obuke),
- Pripremi i realizacija programa studijske posjete tehnološkim parkovima Nova Gorica, Valles, Barcelona, Lleda i Girona za Klaster plastičara Gračanica, te TP Zenica i Mostar (u osnivanju) i Federalno min.obrta, razvoja i preduzetništva,
- Priprema i realizacija II Studentske konferencije TECHNO-EDUCA 2008,
- Pripreme u realizaciji praktikuma koji su planirani za asistente i preduzetnike kao prateći dio angažmana inostranih profesora na PDS MBA studiju,
- Pripreme i održavanje obuke za studente i profesore iz tehnologija laserskog 3D skeniranja i brze proizvodnje (RP), zajedno sa Pro-CADD Ljubljana.

## What was CIP realized in the first year of working?

Even though the Entrepreneurship and Innovation Centre is still in its establishment and organisational phase, there are already several significant implementing projects, out which we point out the following:

- Realisation of the employee training programme for the wood processing companies in the Central BiH region (jointly with REZ Zenica), together with the Centre of Wood Excellence, for the purpose of the Federal Ministry for Development, Entrepreneurship and Craft (Februar – March 2008, 60 hours training programme);
- Preparation and realisation of a study visit to technology parks Nova Gorica, Valles, Barcelona, Lleida and Girona for the Cluster of Plastic Makers based in Gračanica, as well as the technology parks (TP) Zenica and Mostar (in the process of founding) and the Federal Ministry for Development, Entrepreneurship and Craft;
- Preparation and organising for the II Student conference TECHNO-EDUCA 2008;
- Preparations for the internship, planned for the assistants and entrepreneurs, as the accompanying part of the project, with the involvement of international professors at the Master MBA study;
- Preparations for the training for students and professors in domain of technology of laser 3D scanning and rapid production (RP), together with Pro-CADD Ljubljana;
- Project proposal by SPARK Holland for the purchase (design) of software for the work of student services at the UNZE;



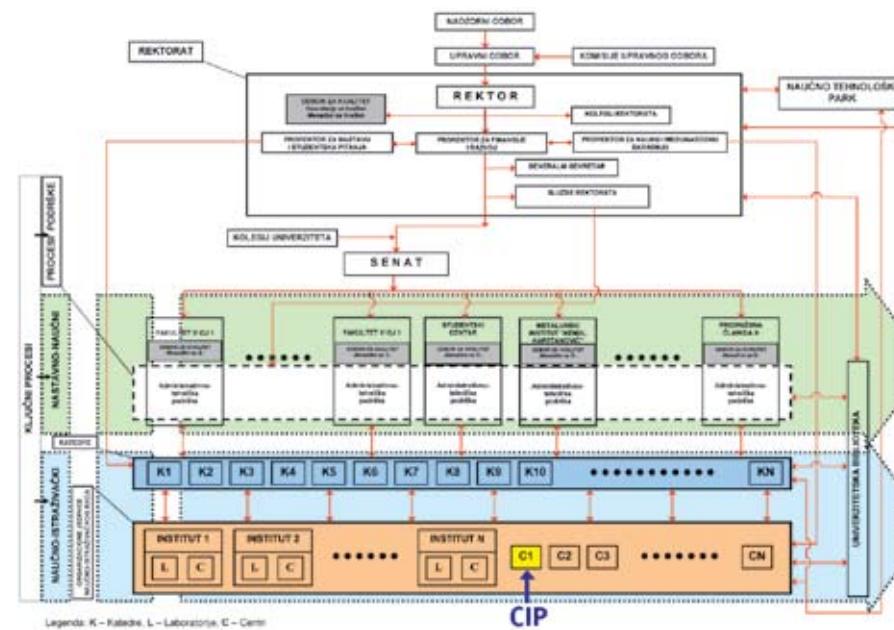
- Aplikacija kod SPARK Holandija za nabavku (izradu) software-a za vodenje poslova studentskih službi na UNZE,
- Aplikacija kod Federalnog ministarstva nauke i obrazovanja za projekte razvoja studentskog preduzetništva,
- Izrada Studije izvodljivosti formiranja Mašinskog Tehničkog Centra (MTC) u Gračanici kao suport razvoju Klastera plastičara i alatničara BiH,
- Učešće u izradi Studije stanja u oblasti poslovne infrastrukture za potrebe izrade Strategije razvoja BiH za period 2008-2013.godina,
- Održavanje konferencije o preduzetništvu BDC 2008 zajedno sa BSC Zenica,
- Učešće na konferenciji o razvoju tehnoloških parkova i inkubatora zemalja Jugoistočne Evrope i Azije, ECABIT 2008 u Tambovu (Ruska Federacija, novembar, 2008)
- Uključivanje u mrežu preduzetničkih centara Evrope koju vodi Univerzitet u Gelsenkirchenu
- Saradnja sa BSC Zenica u realizaciji Akademija preduzetništva i izboru najbolje poslovne ideje,
- Pomoć u realizaciji najboljih poslovnih ideja studenata UNZE i dr.
- Project proposal by the Federal Ministry for Development, Entrepreneurship and Craft for the purpose of development of student entrepreneurship, etc.
- Finishing Feasibility Study for development Machine-Tecghnics Centre for suporting Cluster of plastic producers and die-toolmakers in BiH,
- Participation in the State-of-Art report about bussines infrastructure for National Strategy of Bosnia and Herzegovina for period 2008-2013. years,
- Organising Entrepreneurship Conference BDC 2008 together with BSC Zenica,
- Participation on the international conference of Technology parks and Incubators development for JIEE and Asia, ECABIT 2008 in Tambov (Russian Federation, November, 2008)
- Joining in the network of entrepreneurship centres of Europe with University of Gelsenkirchen as a leader,
- Cooperation with BSC Zenica in the realisation of Academy of Entrepreneurship and Contents of best entrepreneurial ideas,
- Help for students for realisation the best entrepreneurial ideas and solutions etc..



## Gdje smo u organizacijskoj šemi Univerziteta u Zenici?

### Obrazovanje i preduzetništvo

Predavanja i istraživanja obično čine osnovni sadržaj misije koju ima većina univerziteta u svijetu. Novi ekonomski razvoj međutim uspostavlja još jednu novu misiju kojom se univerziteti transformišu iz predavačkih u preduzetničke. Ta transformacija je nastala zbog povećanog značaja koje znanje ima u postojećem ekonomskom okruženju sa jedne strane i finansijskih potreba univerziteta, sa druge strane. Preduzetnički univerziteti imaju ključnu ulogu u regionalnom razvoju kroz osnivanje inovativnih jedinica i struktura koje su jače ili slabije pridružene tim univerzitetima. Tipične inovativne jedinice pridružene univerzitetu ili locirane u njegovoj organizacijskoj strukturi su naučno-tehnološki parkovi, centri inovativnosti, preduzetnički centri, poslovni inkubatori i slične organizacijske forme.



## Where is the CIP in the organizational scheme of UNZE?

### Education and Entrepreneurship

Lectures and research usually make the main content of the mission by the majority of universities in the world. However, the new economic development installs another new mission through which the universities undergo transformation from the lecturing type to the entrepreneurial ones. That transformation came about, on the one hand, due to the increased significance that knowledge has in the current economic environment and, on the other hand, due to the financial needs of the universities. Entrepreneurial universities play a key role in the regional development through establishment of innovative units and structures which are closely or loosely attached to their universities. Such typical innovative units, attached to a university or located within



To znači univerzitet/fakulteti/kampus u kome barem dio studenata čine studenti specijalističkih, poslediplomskih i doktorskih studija, čije nastavno osoblje posjeduje kvalitetne up-to-date informacije i iskustvo i koji posjeduje savremeno opremljene laboratorije. U tom smislu i UNZE mora i sam da prođe kroz duboku tranziciju da bi mogao da bude okosnica za pokretanje naučno-tehnološkog parka a putem formiranja ovakvih centara taj put se logično trasira. Za ostvarivanje tranzicije univerziteta od predavačkog ka istraživačkom i preduzetničkom, univerzitet mora imati visoke razvojne kriterijume i mora postepeno povećavati sredstva koja dobija mimo budžeta. To povećanje sredstava se po pravilu ostvaruje projektima finansiranim od strane industrije, organa vlasti, nekih razvojnih ili naučnih fondacija, međunarodnih projekata a posebno uspješnim spin-out aktivnostima.

Bitno je naglasiti da inovativnost i preduzetništvo na treba gledati samo očima privredne inovativnosti i preduzetništva. Budući Centar želi da razvija i inovativnost i preduzetništvo u edukacijskom i obrazovnim procesu kroz inovativnost novih nastavnih planova i programa, inovativnost nastavnog osoblja i studenata, nove ideje i projekte koje će zajednički razvijati i studenti i nastavnici kako kroz nastavni tako i NIR proces.

UNZE je jedan od rijetkih univerziteta u jugoistočnoj Evropi koji ima kampus kao jedinstveni prostor u kome se integrišu aktivnosti različitih fakulteta. U tom smislu, univerzitetski kampus Zenica treba da prirodno inklinira ka

its organisational structure, are scientific and technological parks, innovation centres, entrepreneurial centres, business incubators and similar forms of organisation.

Therefore, a university / a faculty / a campus are to be such in which at least a part of students enrol in specialised, master or doctoral studies, whose teaching staff has quality up-to-date information and experience, and which has modern equipped laboratories. In this respect, the UNZE must also undergo a deep transition in order to become a framework for the start of a scientific and technology park, whereby the establishment of such centres paves the way towards such goals. For the purpose of undergoing a transition from a lecturing to an entrepreneurial university, it has to have a high development criteria and it has to gradually increase its additional financial means outside of the regular budget. Such additional finances are normally raised through projects financed by the industry, governmental bodies, some development or scientific foundations, international projects and especially by successful spin-out activities.

It is important to point out that innovativeness and entrepreneurship should not only be understood as economic innovativeness and entrepreneurship. The future Centre wants to develop innovation and entrepreneurship in the educational process through innovation of the new teaching plans and pro-

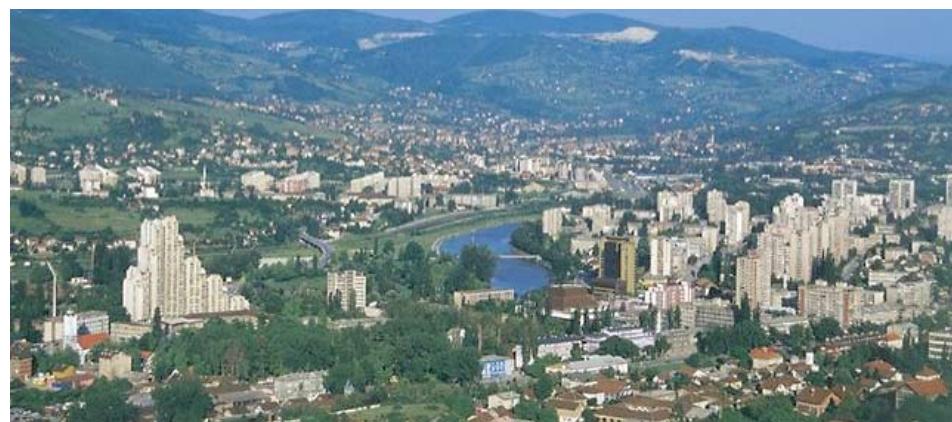


preduzetničkom univerzitetu integrисаном sa naučno-tehnološkim u svom okruženju te različitim centrima u svom sastavu. Osnivanje naučno-tehnološkog parka je dug i skup proces. Ono što je realno moguće učiniti na kratke staze (u cilju tranzicije ka preduzetničkom univerzitetu) je kvalitetni spin-out program Univerziteta kroz poslovni inkubator i business start-up centar, koji su partnerima iz grada i regije već formirani. Ovaj Centar, također nije dupliranje poslova sa Ekonomskim institutom, jer su način rada, interesne grupe i područja realizacije drugačiji.



grammes, innovation of the teaching staff and students, through joint development of new ideas and projects by students and teaching staff through both type of processes, teaching and scientific and research work.

The UNZE is one of the rare universities in Southeast Europe, which has a university campus as a unique area in which different activities of individual faculties are integrated. In this way the Zenica University Campus should naturally incline towards an entrepreneurial university, integrated to the scientific and technology park in its environment and with different centres as part of its structure. The establishment of a scientific and technology park is a long and expensive process. Realistic short term goal (for the purpose of transition toward entrepreneurial university) is a quality spin-out programme of the University through the Business Incubator and the Business Start-up Centre which are already established with partners from Zenica and the region. The Entrepreneurship and Innovation Centre (CIP) does not duplicate the work of the Economic Institute, because the way of work, the interest groups and the implementation areas are very much different by the two.



## Naredna razvojna faza CIP-a?

U svojoj razvojnoj funkciji (u budućnosti), a kroz Tempus projekt, planirano je formiranje nekoliko odjela unutar Centra za inovativnost i preduzetništvo i to:

- Odjel za preduzetništvo
- Odjel za poslovni razvoj (istraživanje tržišta, razrada i dizajn prototipova, tehnološko i organizacijsko projektovanje, i dr.)
- Multimedijalni odjel (sala za multimedijalne prezentacije i obuku)
- Virtualna biblioteka i poslovni inkubator



## Next development phase of the CIP?

The establishment of several departments of the Entrepreneurship and Innovation Centre were planned through the Tempus project, as a part of the Centre's development function (in the future):

- Department for entrepreneurship;
- Department for business development (market research, development and design of prototypes, technology and organisational planning, etc.);
- Multimedia Centre (room for multimedia presentations and trainings);
- Virtual library and business incubator.



## Ko danas radi za/ili sarađuje sa CIP-om?

Prije svih

- Prof.Dr Darko Petković, dipl.ing. direktor Centra
- Mr sci. Nino Serdarević, saradnik na Tempus aplikaciji
- Mr sci. Amela Ćurković, prof. eng. jezika, saradnik na Studiji izvodljivosti
- Mr sci. Ibrahim Plančić, saradnik na Studiji izvodljivosti

Osobe koje su se uključivale u rad CIP-a po projektnom principu:

- Dr sci.Senad Balić, dipl.ing.
- Mr sci. Ismar Alagić, dipl.ing.
- Mr sci. Dijana Redžović, dipl.oec.
- Mr sci. Samir Lemeš, dipl.ing.
- Mr sci. Sabahudin Jašarević, dipl.ing.
- Mr sci. Jasmin Halebić, dipl.oec.
- Kasim Sarajlić, dipl.ing.student PDS
- Darmin Terzić, dipl.ing.student PDS
- Đenana Čolaković, dipl.ing. student PDS
- Muhsin Ibrahimagić, dipl.ing. ZEDA Zenica
- Amir Abazović, dipl.ing.student PDS
- Fuad Klisura, dipl.ing. Institut za privredni inženjering, Zenica

Centar je otvoren i za sve druge predstavnike akademske zajednice, nastavnike i studente UNZE, ostale zaposlene na UNZE (osoblje administracije i tehnički personal), kao i osoblje izvan UNZE, koje svojim idejama, znanjem i radom, može i želi doprinijeti razvojnoj funkciji Centra.

U budućnosti, ako to radne reference CIP-a budu pokazale, Centar će imati i stalno zaposleno osoblje, saglasno zadovoljenju ekonomskih parametara koji omogućuju stalno zaposlenje osoblja.

## Who works today or cooperate with CIP?

- Prof. Dr. Sc. Darko Petković, dipl. eng., Director of the Centre
- M.Sc. Nino Serdarević, associate at the Tempus project application
- M.Sc. Amela Ćurković, prof. eng. lang., associate at the feasibility study
- M.Sc. Ibrahim Plančić, associate at the feasibility study

In addition to this team who was engaged the most in the development of the CIP, the following persons were involved in the work of the Centre in its founding phase:

- Dr.Sc. Senad Balić, dipl. eng.
- M.Sc. Ismar Alagić, dipl. eng.
- M.Sc. Dijana Redžović, dipl. oec.
- M.Sc. Samir Lemeš, dipl. eng.
- M.Sc. Sabahudin Jašarević, dipl. eng.
- M.Sc. Jasmin Halebić, dipl. oec.
- Kasim Sarajlić, dipl. eng., student of Master studies
- Darmin Terzić, dipl. eng., student of Master studies
- Đenana Čolaković, dipl. eng., student of Master studies
- Muhsin Ibrahimagić, dipl. eng., ZEDA Zenica
- Amir Abazović, dipl. eng., student of Master studies
- Fuad Klisura, dipl. eng., Institute for Economic Engineering, Zenica

The Centre is open to all other representatives of academic community, teaching staff and students at the UNZE, other employed staff at the UNZE (administration and support staff) as well as to the staff outside the UNZE, who can and wish to contribute to the developmental function of the Centre with his/her ideas, knowledge and engagement.

The Centre will also have permanently employed staff in the future, should its work references justify such a plan, and in accordance to the economic parameters which provide permanent employment of staff.

## OČEKUJEMO I VAS !

**10. 11. 2008. je bio naš prvi rođendan...  
A sada u slici i riječi naša prva godina !**

## WAITING FOR YOU, ALSO !

**10. 11. 2008. was our first birthday... And, now  
with some picture and words about first year !**

### Hronologija godišnjeg rada / Annual report

#### Proglašenje pobjednika na takmičenju za izbor najboljih poslovnih planova

**13. 02. 2008.**

#### Announcing the Winner of Concourse for the Choice of Best Business Plans

Na svečanosti održanoj u Hotelu Internacinal u Zenici izvršena je dodjela priznanja i novčanih nagrada za takmičare učesnike takmičenja za najbolju poslovnu ideju koju je prethodnih nekoliko mjeseci vodio BusinessStart-up-Centar Zenica na čijem čelu je Mr Nino Serdarević, a u saradnji sa CIP UNZE. Ceremoniji su prisustvovali gradonačelnik Zenice gosp. Husejin Smajlović i premijer Zeničko-dobojskog kantona Miralem Galijašević, koji su se prisutnima obratili prigodnim govorom. Gospodin Husejin Smajlović i Miralem Galijašević su uručili nagrade takmičarima sa najboljim poslovnim planovi-

On the solemnity held in Hotel International in Zenica, the acknowledgment and money prizes are handed to the competitors for best business idea in the competition leaded by Business Start-up Centre Zenica, and its head MSc Nino Serdarević, in previous couple of months with CIP UNZE cooperative. The ceremony was attended by Mayor of Zenica, Mr Husejin Smajlović, and the prime minister of Zenica - Dobojs Canton Mr Miralem Galijašević, who addressed to the audience with an appropriate speech. Mr Husejin Smajlović and Mr Miralem Galijašević handed the awards to competitors with best busi-



ma. Za najbolji poslovni plan proglašen je plan Emine Talić, diplomanta UNZE. Pored nje još 20 takmičara je steklo pravo na korištenje plaćene registracije i vaučera za konsultantske usluge u vrijednosti od po 2.500 EURO. Osim toga 5 takmičara je osvojilo plaćenu registraciju, vaučer i mogućnost korištenja mikro kredita a 5 najboljih poslovnih planova osvojili su mogućnost korištenja plaćene registracije, vaučera, mikro kredita i prostora u poslovnom inkubatoru BIZ. Na ovoj svečanosti prigodno priznanje dobio je i UNZE za sveukupnu pomoć BSC Zenica za realizaciju ovog i drugih programa a nagradu je primio direktor CIP-a prof. Dr Darko Petković.

ness plans. As the best business plan was announced the plan of Miss Emina Talić, the graduated from UNZE. Along with her, next 20 competitors have got the right to use a paid registration and voucher for consultation services, each 2.500 € worth. Besides, 5 competitors gained a paid registration, the voucher and the possibility to use a micro – loan, and 5 best business plans gained a paid registration, voucher and a space in the business incubator BIZ. On this solemnity, UNZE has obtained too an appropriate recognition for entire help to BSC Zenica in realizing this and others programmes, and special reward is accorded to director CIP UNZE prof. DSc Darko Petković.

### Posjeta prestavnika SPARK Austrija

**19. 02. 2008.**

### Visit of SPARK Amsterdam Representative

Gost Rektorata i CIP-a UNZE dana 19.02.2008. bio je gosp. Erik Plaiser iz SPARK-a Amsterdam sa kojim UNZE ostvaruje vrlo dobru saradnju. U razgovoru sa Gosp. Plaiserom prorektor Petković koji je bio njegov domaćin je pocrtao značaj podrške koju SPARK i BSC Zenica daju UNZE kada je u pitanju razvoj novih studijskih programa, organizaciji postdiplomskih studija, organizaciji natječaja za najbolje poslovne ideje i promociji preduzetništva među studentskom populacijom na UNZE. Bilo je govora i o problemima sa kojim se susreće UNZE a posebno u domeni nepostojanja informatičke podrške i baza podataka za studentske službe i sistem kvaliteta (interne evaluacije, statističke obrade podataka, loše baze podataka) što je rezultata nepostojanja adekvatnog software-a. Od strane SPARK-a je obećana pomoć u rješavanju ovog problema.

Sa ciljem upoznavanja stanja u oblasti preduzetništva u regionu za gosp. Plaisera je pored posjeta Poslovnoj zoni Zenica 1, u popodnevnim satima upriličena i posjeta Poslovnoj zoni PC 96 te proizvodnim linijama FIS-a, Economic-a i ECOS-a, kao i razgovori sa vodećim ljudima ovih uspješnih kompanija.

The guest of Rector's Office and CIP UNZE on February 19, 2008, was Mr Erik Plaiser from SPARK Amsterdam with whom UNZE realises a very good cooperation. By a talk with Mr Plaiser, Vice – rector Petković, who was his host, underlined the importance of support to UNZE given by SPARK and BSC Zenica, when in question are the development of new curriculum, postgraduate studies organization, the organization of competition for best business ideas and the promotion of entrepreneurship among students population at UNZE. The talks were too about the problems encountered by UNZE, and these concerns especially the lack of informatics support and data basis for students' services and quality system (self – evaluations, data statistical elaboration, bad data basis) which come from the lack of adequate software. SPARK promised assistance in resolving these problems.

To get informed about the state of regional entrepreneurship's field, besides the visit to Business Zone Zenica 1, in the afternoon hours another visit was organized for Mr Plaiser to Business Zone PC 96, and then to production lines of enterprises FIS, Economic and Ecos, as well as the talks with leading staff of these successful companies.

**Studijska posjeta tehnološkim parkovima  
Slovenije i Španije**

**01. 02. 2008.**

**Study Visit to Technological Parks of  
Slovenia and Spain**

Centar za inovativnost i preduzetništvo UNZE bio je organizator studijske posjete tehnološkim parkovima Slovenije i Španije za predstavnike Ministarstva obrta, razvoja i preduzetništva FBIH, klastera plastičara B&H Gračanica te TP Mostar (u osnivanju). Tokom višednevnog boravka predstavnici iz BIH imali su priliku da vide način rada i potencijale tehnološkog parka i grada N.Gorica u Sloveniji kao i Naučnog parka Barcelona, TP Barcelona, Agro-tehnološkog parka Lleda, TP Valles, klastera plastičara ASSCAM te najposlijepoznatijeg parka TP Girina i grada Girona.

Ova posjeta bila je izvrsna prilika da se predstavnici iz BIH upoznaju sa načinom rada respektabilnih tehnoloških parkova kao i onih koji su tek u osnivanju te da stvore pretpostavke da dalji razvoj partnerske saradnje u evropskim i bilateralnim projektima. Kompetnu organizaciju stručnog dijela posjeti ispred Centra za inovativnost i preduzetništvo vodio je prof.dr Darko Petković.

The Centre for Innovation and Entrepreneurship of UNZE was the organizer of a study visit to technological parks of Slovenia and Spain for the representatives of Ministry of Craft, Development and Entrepreneurship of B&H Federation, the Cluster of B&H Plastics Gračanica and TP Mostar (in course of establishment). During several days stay, the representatives from B&H have an opportunity to see the way of work and potentials of technological park and the city of N. Gorica, Slovenia, as well as Scientific Park Barcelona, TP Barcelona, Agro – technological Park of Lied, TP Valles, ASSCAM Cluster of Plastics, and then finally TP Girona and the city of Girona.

This visit was an excellent occasion that the representatives of B&H get acknowledged with the way of work of respectable technological parks, as well as of those already developing, and then to create some suppositions for further development in European and Bilateral projects. Complete professional organization of expert part of this visit in the name of Centre for Innovation and Entrepreneurship was leaded by prof. DSc Darko Petković.



**Razgovori u upravi grada Barcelone****06. 03. 2008.****Talks in City of Barcelona Management Headquarter**

Predstavnici Centra za inovativnost i preduzetništvo UNZE prof.Dr Darko Petković i Mr sci. Nino Serdarević, Klastera plastičara BIH gosp. Sead Jahić, TP Mostar gosp. Mladen Kostić i gosp.Goran Žeravčić (Kronauer Consulting Group) bili su dana 06.03.2008. gosti Uprave grada Barcelona (Ajuntament de Barcelona), Ureda za međunarodnu saradnju, gdje su sa Gosp.Jordi Cortesom, razgovarali o potencijalnim mogućnostima saradnje BIH institucija i institucija iz grada Barcelona sa kojima su uspostavljeni određni kontakti.

**Prezentacija planiranih programa Vlade FBiH  
na razvoju poslovnih zona****15. 03. 2008.****Presentation of B&H Federation Government Planed  
Programmes for Business Zones Development**

Vlada FBiH bila je 15.03.2008. domaćin načelnicima gradova u FBIH na skupu organizovanom povodom planiranog natječaja za razvoj poslovnih zona u FBIH. Domaćin Skupa minister federalnog ministarstva za obrt, preduzetništvo i razvoj gosp. Velimir Kunić prezentirao je dosadašnje aktivnosti ovog ministarstva u ovom segmentu a sekretar Ministarstva gosp. Jozo Bejić dao je vrlo dobru prezentaciju značaja poslovnih zona u ekonomiji svake zemlje. Pored njih o ovom programu govorili su i predstavnici privrednih komora kao i Ministarstva za prostorno planiranje nakon čega je uslijedila vrlo živa diskusija. Predstavnik CIP UNZE prof.Dr Darko Petković je govorio o značaju specijalnih zona, tehnoloških parkova Zenica i Mostar te klastera plastičara Gračanica unutar buduće Poslovne zone Gračanica, te zamolio načelnike da ovu odličnu ideju Ministarstva ne devalviraju aplikacijama i projektima kojim nemaju niti jedan element za ozbiljan uspjeh a u nekim drugim studijama se navode kao perspektivne poslovne zone. Naime, „danас u FBIH postoji svega desetak ozbiljnih poslovnih zona a novim studijama se projektuje i planira više stotina“ što je prof.Petković ocijenio kao „naučno i stručno neozbiljno i nedostojno akademskoj pomoći razvoju privrede u FBIH“.

The representatives of UNZE Centre for Innovation and Entrepreneurship, prof. DSc Darko Petković and MSc Nino Serdarević, then of the B&H Cluster of Plastics, Mr Sead Jahić, of TP Mostar, Mr Mladen Kostić and Mr Goran Žeravčić (Kronauer Consulting Group) were on March 6, 2008, the guests of City of Barcelona Management Headquarter, (Ajuntament de Barcelona), the Office for International Cooperation, where they have talked with Mr Jordi Cortes about potential possibilities of cooperation of B&H institutions and the institutions from Barcelona City, with whom certain contacts were made.

B&H Federation Government was on March 15, 2008, the host of B&H Cities Mayors, on the assembly organized on occasion of planed competition for the development of Business Zones in B&H Federation. The host of assembly, Minister of Federal Ministry of Craft, Entrepreneurship and Development, Mr Velimir Kunić, has presented the activities by now of this Ministry, and in this view the Secretary of Ministry, Mr Jozo Bejić gave a very good presentation of Business Zones Importance in the economy of every country. Besides two mentioned gentlemen, about this programme have spoken the representatives of Economy Chambers as well as of the ministries of Area Planning, after what a very vivid discussion followed. The representative of CIP UNZE, prof. DSc Darko Petković have spoken about the importance of special zones, technological Parks Zenica and Mostar, and then about the Cluster of Plastics Gračanica, inside of future Business Zone of Gračanica. He pleaded to Mayors that they do not devalue this excellent idea of Ministry by applications and projects having none element for a success, and which are being cited in some new studies as prospective Business Zones. Namely, „today in B&H Federation exist only ten serious Business Zones, and by new studies more than hundred of them is projected“, which is assessed by prof. Petković as „scientifically and professionally not serious and indecent of an academic assistance to the development of economy in B&H Federation“.

## Gost iz Japana na CIP UNZE

**20. 03. 2008.**

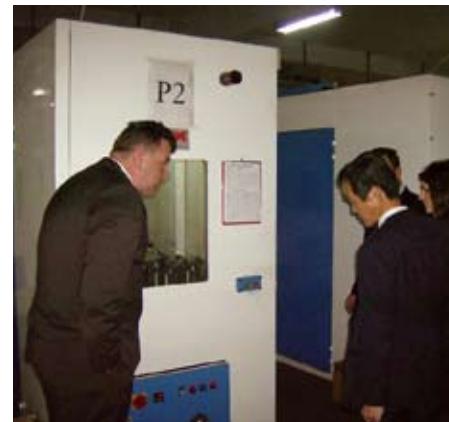
## Guest from Japan at CIP UNZE

Gost CIP-a i Rektorata Univerziteta u Zenici bio je gosp. Nori Ian-u iz japanskog ministarstva privrede koji je sa prorektorm za NIR i međunarodnu saradnju prof.Dr Darkom Petkovićem razgovarao o projektima od interesa za razvoj MSP i preduzetništva u regionu. Prof.Petković je upoznao gosta sa predmetima od značaja za razvoj preduzetništva koji se izučavaju na fakultetima UNZE, o PDS-u iz oblasti preduzetništva i inovativnosti, osnivanju Centra za inovativnosti preduzetništvo,kao i učešća UNZE u projektima razvoja poslovnih zona u Zenici i Vitez te Tehnološkog parka Zenica. Ispred Ze-Do kantona privrednu situaciju u sektoru MSP predstavio je gosp.Amir Abazović a u ime grada Zenica o značaju Poslovne zone Zenica 1, Inkubatoru, ZEDI i drugim elementima za podsticaj preduzetništva je govorio gosp.Suad Dizdarević. Nakon ovih razgovora domaćini su gostu pokazali Poslovnu zonu Zenica 1, gradilište objekta Tehnološkog parka te nove pogone CIMOS-a.

U poslijepodnevnim satima prof.Petković je sa gostom iz Japana kao i sekretarom Federalnog ministarstva obrta, razvoja i preduzetništva, gosp. Jozom Bejićem posjetio Poslovnu zonu Vitez, proizvodne pogone Economica i ECOS-a te gradilište novog franšiznog centra kompanije Economic. U

CIP and Rector's Office of the University of Zenica were the hosts to Mr Nori Ian from Japanese Ministry of Economy, who talked with Vice – rector for Science, Research and International Cooperation, prof. DSc Darko Petković about projects of interest for development of SME-s and Entrepreneurship in the region. Prof. Petković get the guest acquainted with important courses for entrepreneurship's development, which are studied at the faculties of UNZE, and he has informed him about PDS in the field of entrepreneurship and innovation, founding the Innovation and Entrepreneurship Centre, as well as about the participation of UNZE in projects of development of the Business Zones in Zenica and Vitez, and then about the Technological Park Zenica. In the name of Zenica – Doboj Canton, economy situation is presented by Mr Amir Abazović, and in the name of Zenica City Mr Suad Dizdarević spoke about the importance of Business Zone Zenica 1, the Incubator, ZEDA and other elements for stimulation the entrepreneurship. After these talks, the hosts have shown to the guest Business Zone Zenica 1, the building cite of Technological Park, and then new Plants of CIMOS Enterprise.

In the afternoon hours, prof. Petković have visited with Japanese guest and the Secretary of Federal Ministry of Craft, Development and Entrepreneur-



dugom razgovoru sa domaćinima gosp. Alenom Lisicom te kasnije gosp. Antonom Rajkovićem i njegovim saradnicima bilo je riječi o načinu razvoja PC 96, Danima trgovine BIH, proizvodnim intencijama kompanija iz poslovne zone i drugim elementima od značaja za razvoj preduzetništva.

ship, Mr Jozo Bejić, Business Zone of Vitez, Production Plants of Enterprises Economic and ECOS, and the building cite of new Franchise Centre of Economic Company. By a long talk with the hosts, Mr Alen Lisica, and later with Mr Anton Rajković and their collaborators, the theme was about the way of PC 96 development, the Trade Days of B&H, the production intentions of companies from Business Zone, and other important elements for entrepreneurship development.

### Cjeloživotno učenje: Završen dvomjesečni program obuke za drvorerađivački sektor

28. 03. 2008.

**Long– Life Learning: Ended two Months Programme of Training for Wood Processing Sector**

U Laboratoriji za tehnologije i dizajn u drvoradi završen je 28.03.2008. godine dvomjesečni kurs za zaposlene iz drvorerađivačkog sektora regije Srednja Bosna. Ovu formu cjeloživotnog učenja organizovao je Centar za inovativnost i preduzetništvo Univerziteta u Zenici koji je bio tehnički i stručni realizator svih predavanja i vježbi. Kurs je realizovan u saradnji sa Regionalnom ekonomskom zajednicom REZ Centralna BIH i

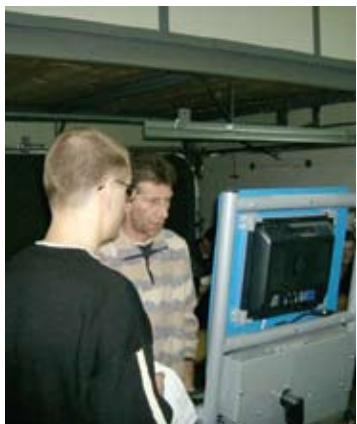
In the laboratory for technology and design in wood processing, on March 28, 2008, two months lasting course is ended for employees of wood processing sector of Middle Bosnia Region. This form of life – long learning is organized by Centre for Innovation and Entrepreneurship of the University of Zenica, which was technical and professional realisation men of all courses and training. The course



Federalnim ministarstvom za obrt, preduzetništvo i razvoj iz Mostara. Tokom kursa polaznici su imali priliku da slušaju teme iz oblasti ispitivanja drveta, CAD tehnologija, savremenih metoda dizajniranja, ergonomskih aspekata dizajniranja, CNC programiranja, optimizacija procesa obrade drveta, tehno-ekonomskih analiza, optimizacija procesa izbora alata, savremenih materijala u drvoradbi, tehnologije ljepljenja, bojenja, ispitivanja gotovih proizvoda, 3D skeniranja i dr. Svi koji su uspješno položili završni ispit dobili su odgovarajuće certifikate i 3 ECTS poena. Predavači su bili kako stručnjaci sa Univerziteta u Zenici (Dr Balić, Mr Alagić, Mr Lemeš, Mr Jašarević, Mr Arifović, Mr Mujkanović i dr.) tako i istaknuti stručnjaci iz prakse (Trako E., Hasanić S., Lisica A., Heljić V., Kolašinac N., i dr.). Kompletan praktični dio vježbi u Laboratoriji i na CNC obradnom centru vodio je laborant K.Arifović.

is realised in cooperation with Regional Economy Community, REZ Central B&H, and Federal Ministry of Craft, Entrepreneurship and Development from Mostar.

During the course, the attendants have had an opportunity to have the lessons from the field of wood testing, CAD technologies, modern methods of designing, ergonomic aspects of designing, CNC programming, making optimal the wood processing, technical – economical analysis, making optimal the process of tool choice, modern materials in wood processing, technology of gluing and painting, testing final products, 3D scanning and of others. All who successfully made final examine have got corresponding certificates and 3 ECTS points. The lecturers were professionals from the University of Zenica (DSc Balić, MSc Alagić, MSc Lemeš, MSc Jašarević, Mr Arifović, Mr Mujkanović and others) as well as the recognized professionals from praxis (Trako E., Hasanić S., Lisica A., Heljić V., Kolašinac N., and others). Laboratory worker, Mr Kemal Arifović leaded complete practical part of the training in Laboratory and in CNC processing centre.



**Svečana dodjela certifikata za završenike kursa  
jedne od formi cijeloživotnog učenja**

**11. 04. 2008.**

**Solemn Award of Certificates for the Participants of  
Course of one of Form of Lifelong Learning:**

U čitaonici Mašinskog fakulteta, dana 11.04.2008. održana je svečana podjela certifikata završenicima kursa Obuka za rad na CNC mašinama i nove proizvodne forme, koju je kao formu cijeloživotnog učenja organizovao Univerzitet u Zenici. Naime, u partnerstvu sa Regionalnom razvojnom agencijom REZ Zenica i Federalnim ministarstvom obrta, razvoja i preduzetništva, ovaj kurs je realizovala ekipa Centra za inovativnost i preduzetništvo i Laboratorije za tehnologije i dizajn u drvopreradi kao dio budućeg Centra za izvršnost u drvopreradi. Kurs je trajao dva mjeseca i obuhvatilo je teme od značaja za drvoprerađivački sektor kao što su: razvoj proizvoda, optimizacija tehnoloških procesa, boje i ljepkovi, površinske zaštite, mehaničke osobine drveta, savremene CAD tehnologije i ergonomski pristup, osnove programiranja i napredno programiranje na CNC mašinama. Kurs je pohađalo 26 osoba iz MSP kao i velikih sistema cijelog regiona (Zavidovići, Zenica, Vitez, Uskoplje, Tešanj, i dr.) a kao predavači su bili angažovani više od 15 eksperata za različita područja. Na svečanosti su pored domaćina Rektora prof. dr S. Ekinovića, prorektora prof. dr Darka Petkovića, dekana MF prof. Dr Dušana Vukojevića bili i premijer ZDK gosp. Miralem Galijašević te ministar za obrt, razvoj i preduzetništvo Vlade FBIH gosp. Velimir Kunić koji je završenicima uručio certifikate o uspješno završenom kursu sa osvojenim 3 ECTS bodima. Svečanost su izvrsno organizovali REZ Zenica na čelu sa direktorom Gosp. Amelom Malićbegović i saradnikom Mr Ismantom Alagićem sa menadžmentom Mašinskog fakulteta.



In reading room of the Faculty of Mechanical Engineering, on April 11, 2008, solemn handing the Certificates to graduates of the course Training for Work on CNC Machines and New Production Forms, which was organized by University of Zenica as a form of lifelong learning. Namely, in a partnership with Regional Developing Agency (REZ) Zenica and Federal Ministry of Handcraft, Development and Entrepreneurship, the team of Centre for Innovation and Entrepreneurship and of the Laboratory for Technologies and Design in Wood Processing Industry as a part of future Centre for Excellence in Wood Processing Industry. The course lasted two months and has covered the themes of importance for wood processing sector as: product development. Technology processes optimisation, colours and glues, surface protection, mechanical properties of wood, modern CAD technologies and an ergonomic approach, programming basis and developed programming on CNC machines.

The course was frequented by 26 persons from small - middle enterprises, as well as from big systems of whole region (Zavidovići, Zenica, Vitez, Uskoplje, Tešanj and so on) and the lecturers were more than 15 experts for different fields. At the solemnity were present, besides the hosts Rector Prof.

Dr S. Ekinović, Vice rector Prof. Dr Darko Petković and the dean of MF Prof. Dr Dušan Vukojević, the prime minister of ZDK Mr Miralem Galijašević, then the Federal Minister of Handcraft, Development and Entrepreneurship of the B&H Federation Government Mr. Velimir Kunić, who handed the certificates to the graduates about successfully ended course with 3 gained ECTS points.

## Posjeta UNZE delegacije Federalnog ministarstva obrta, razvoja i poduzetništva

**11. 04. 2008.**

## Visit of the Delegation of Federal Ministry of Handcraft, Development and Entrepreneurship to University of Zenica

Gosti Univerziteta u Zenici i CIP UNZE dana 11.04.2008. bili su delegacija Federalnog ministarstva obrta, razvoja i preduzetništva, koju su činili ministar gosp. Velimir Kunić i tajnik gosp.Jozo Bejić. Nakon obilaska laboratorija Mašinskog fakulteta gosti su obišli prostore Metalurškog instituta da bi se razgovori nastavili u Rektoratu UNZE. Rektor Ekinović je upoznao ministra Kunića sa dosadašnjim razvojem i rastom Univerziteta u Zenici. Posebno je bilo govora o dosadašnjoj saradnji sa ovim ministarstvom i učešćem UNZe na natječajima ministarstva. Ministar Kunić je naglasio da je UNZE najaktivniji član BIH akademske zajednice kada je ovo ministarstvo u pitanju izražavajući želju da se ta saradnja nastavi i proširi. Posebno je bilo govora o projektu TP Zenica u kojem pored UNZE učestvuju i grad Zenica, REZ te drugi partneri i naglašen je značaj što hitnijeg i usaglašenijeg nastupa prema Federalnom ministarstvu obrta, razvoja i preduzetništva. Na sastanku u Rektoratu UNZE prisustvovala je i direktor REZ-a gosp. Amela Malićbegović. Ministru je predstavljen i Tempus project CIP centra UNZE.

The guests of University of Zenica (UNZE), and CIP UNZE on April 11, 2008, were the members of delegation of the Federal Ministry of Handcraft, Development and Entrepreneurship, Minister Mr Velimir Kunić and the Secretary Mr Jozo Bejić. After seeing the laboratory of Faculty of Mechanical Engineering, the talks were continued in Rector's Office of UNZE. The Rector, Full Professor Sabahudin Ekinović, get Minister Kunić acquainted with the development and growth of UNZE by now. Special talks were about the cooperation by now with this Ministry and about the participation of UNZE in Ministry concourses. Minister Kunić enhanced that UNZE is a most active member of B&H Academic Community, as far as his Ministry is in question, , and he expressed a wish to continue and broaden this cooperation.

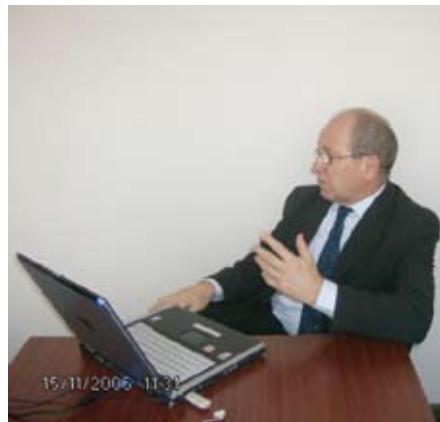
Special talks were about the project Technological Park Zenica, in which, besides UNZE, take part the City of Zenica, REZ and other partners, and enhanced was the importance of most urgent and coordinated approach to the Federal Ministry of Handcraft, Development and Entrepreneurship. Directresses of REZ (Regional Development Agency) Mrs Amela Malićbegović was present too at the meeting in UNZE Rector's Office. For minister Kunić CIP UNZE was also presented.



**Promocija Klastera Plastičara i alatničara BiH****18. 04. 2008.****Promotion of Plastics and Tools Producers Cluster**

U Gračanici je 18.04.2008. održana svečana promocija početka rada Klastera plastičara i alatničara BiH. Uz prisustvo predstavnika grada, Univerziteta iz Zenice i Tuzle, privrednike i novinare, klaster je predstavio gosp.Sead Jahić koji je iznio razloge i potrebe za osnivanjem klastera. Gosp. Jahić je upoznao prisutne sa privrednim potencijalima regije i BiH u ovoj privrednoj oblasti. O razvoju poslovnih zona i tehnoloških centara u Španiji, Italiji i Sloveniji sa mogućnošću sličnog transfera dobre prakse u BiH govorio je i director CIP-a UNZE prof.Dr Darko Petković naglašavajući posebno iskustva privredne delegacije klastera koja je posjetila klaster plastičara ASCAAM u Španiji te nekoliko tehnoloških parkova i univerziteta u ovoj zemlji.

On April 18, 2008, in Gračanica was held solemn promotion of starting the work of B&H Plastic and Tool Producers Cluster. In the presence of city representatives, the representatives of Universities of Zenica and Tuzla, the businessmen and journalists, the cluster was presented by Mr Sead Jahić who outlined the reasons why and needs for establishing the clusters. Mr Jahić introduced then to the audience the economy potentials of the region and of B&H in this business field. Vice rector of University of Zenica, Professor DSc Darko Petković, spoke then about the development of business zones and technological centres in Spain, Italy and Slovenia, with a possibility to similar transfer of good practice to B&H, specially enhancing experiences of business delegation of cluster who visited the cluster of Plastics Producers ASCAAM in Spain, then some technological parks and universities in this country.



Održana II studentska konferencija:Techno-Educa 2008

Inovativnošću i poduzetništvom do radnih mesta

**22-23. 05. 2008.**

**Second Student's Conference held: Techno - Educa 2008**

**Getting the Work Posts by Innovation and Entrepreneurship**

Centar za inovativnost i preduzetništvo (CIP) Univerziteta u Zenici organizovao je II Studentsku konferenciju TECHNO-EDUCA 2008: Inovativnošću i preduzetništvom do radnih mesta. Prvog dana Konferencije održane su prezentacije radova studenata u sajamskoj prezentacionoj hali a u podnevnoj pauzi prisutni su mogli da pogledaju poster prezentacije. Konferenciju je svečano otvorio prof. Dr Darko Petković, predsjednik organizacionog odbora nakon čega su učesnike pozdravili predsjednik Naučnog odbora rektor UNZE prof. Dr Sabahudin Ekinović i ministar privrede Vlade ZDK gosp. Fahrudin Omerhodžić, jedan od pokrovitelja konferencije. Tokom cijelodnevnog rada prezentirano je više od 90% radova koji su objavljeni u Zborniku radova studenata i profesora iz Sarajeva, Zenice, Tuzle, Mostara, Zagreba, Ljubljane, Beograda, Maribora i dr. univerziteta. Konferenciju je pratilo više od 150 studenata i profesora.

Drugog dana konferencije studenti su imali priliku da u okviru Sajma ZEPS-Intermetal ([www.zeps.com](http://www.zeps.com)) razgovaraju sa poslodavcima o mogućnostima poslovnog angažmana u firmama učesnicima sajma.

Konferenciju je vrlo uspješno organizovao organizacijski odbor na čelu sa prof. dr Darkom Petkovićem i saradnicima Mr I. Alagićem, Mr. S. Jašarevićem, Mr I. Plančićem, Mr S. Lemešom, K. Sarajlićem, i dr.

Centre for Innovation and Entrepreneurship (CIP) of the University of Zenica has organized II student's conference Techno - Educa 2008 - Getting the Work Posts by Innovation and Entrepreneurship. On first day of conference held were the presentations of student's works in the fair presentation hall, and at noon break the present visitors were able to see poster presentations. The Conference was solemnly opened by prof. DSc Darko Petković, president of organization committee, after what the president of scientific board, Rector of the University of Zenica, professor DSc Sabahudin Ekinović and the Minister of Economy of Zenica - Doboj Canton Government Mr Fahrudin Omerhodžić, one of the conference sponsor, welcomed the participants. During all the day's work presented were more than 90 % of works, which are published in Proceeding of Works of the students and professors from Sarajevo, Zenica, Tuzla, Mostar, Zagreb, Ljubljana, Belgrade, Maribor and other universities.

Second day of Conference, in the framework of Fair ZEPS - Intermetal ([www.zeps.com](http://www.zeps.com)), the students had an opportunity to speak with employers about the possibilities of business engagement in the firms - participants of the Fair. The Conference was organized very successfully by organization committee headed by prof.dr Darko Petković and by collaborators MSc I. Alagić, MSc. S. Jašarević, MSc I. Plančić, MSc S. Lemeš, K. Sarajlić, and others.



## Radni sastanci na Tempus projektu "Razvoj centra za inovativnost i poduzetništvo na UNZE" u Torinu

Politehnički univerzitet Torino (Politecnico di Torino) je bio domaćin radnih sastanaka učesnicima Tempus projekta „Razvoj Centra za inovativnost i preduzetništvo na UNZE“ u vremenu 28-30.05.2008. Pored predstavnika nosioca projekta CIP-a prof.Dr Darka Petkovića, Mr sci.Nine Serdarevića i Mr sci. Amele Ćurković, učestvovali su i predstavnici Univerzitetskog inkubatora iz Kopra (Slovenija), SUS Sarajevo kao i predstavnici Instituta za proizvodne sisteme i ekonomiju preduzeća kao i I3P inkubatora POLI Torino. Predstavnici CIP Zenica su dali prikaz realizovanih aktivnosti u proteklih 6 mjeseci (izrada Elaborata o osnivanju Centra, konferencija Techno-Educa 2008, trening za sektor MSP iz drvoprerade, akademija preduzetništva, učešća na konferencijama, promocija centra i dr.). Prof. S.Tornicasa je u ime domaćina predstavio ključne aktivnosti koje treba uraditi u narednom periodu sa posebnim naglaskom na planirane treninge. Prof.Guerra je u svom izlaganju potencirao značaj izrade biznis planova kao najvažnijeg faktora koji treba razvijati kod studenata.

## 28-30. 04. 2008. Working meetings on Tempus Project “Development of Centre for Innovations and Entrepreneurship at UNZE”, in Turin

Poly-technical University of Turin (Politecnico di Torino) was the host of working meetings to the participants of Tempus Project “Development of Centre for Innovations and Entrepreneurship at UNZE” in the period May 28 - 30, 2008. Besides the representatives of CIP project bearers, professor Darko Petković, DSc, MSc Nino Serdarević and MSc. Amela Ćurković, have taken the part too: the representatives of University Incubator from Koper (Slovenia), SUS Sarajevo, as well as the representatives for production systems and enterprise economy, and of I3P Incubator POLI Turin. The representatives of CIP Zenica have given the survey of realised activities in past 6 months (making the elaborate on grounding the Centre, Conference Techno - Educa 2008, training sector of SME wood processing, Entrepreneurship's academy, conference participations, promotion of the centre and so on). Professor S.Tornicasa presented in the name of host the key activities which should be done in following period, with special enhancement on planned trainings in September current. Professor Guerra has enhanced in his expose the importance of making the business plans as most important factor which should be developed by the students.



Sastanak u Sarajevu o potencijalnim  
INTERREG projektima

**03. 06. 2008.**

Meeting in Sarajevo on potential  
INTERREG projects

Centar za inovativnost i preduzetništvo (CIP) Univerziteta u Zenici je bio učesnik sastanka koji je u UNITIC centru organizovala Direkcija za evropske integracije BIH. Tema sastanka je bila mogućnost za razvoj tehnoloških parkova u BIH a kao učesnici pored CIP-a UNZE bili su i predstavnici Ministarstva za obrt i preduzetništvo Vlade FBIH, agencije SERDA, TP Mostar, razvojne agencije Trebinje, Direkcije za evropske integracije i dr. Posebno je bila zapaženo izlaganje gostiju iz Italije iz TP Bari Dr Annamarie Annicchiarico koji su kroz projekt Solidarnost za jug radili na projektima razvoja preduzetništva u gradu Trebinju (projekt koordinator Zoran Jakšić). Tokom diskusije razgovaralo se o modalitetima dalje saradnje posebno na razvoju TP Mostar kao i ulozi CIP UNZE u razvoju tehnoloških parkova u BIH.

Centre for Innovation and Entrepreneurship (CIP) of the University of Zenica (UNZE) was participant of the meeting, which was organized in UNITIC Centre by the Direction of European Integration of B&H. The topic of meeting was the possibility of development of the technological parks in B&H, and the participants, besides CIP of UNZE, were the representatives of Ministry of Handcraft and Entrepreneurship of the B&H Federation Government, the SERDA Agency, the TP Mostar, the development Agency of Trebinje, the Direction for European Integrations and others. Specially remarked was the outlining of Italian guests from TP Bari, Dr Annamarie Annicchiarico, who worked in the project Solidarity for South on the projects of entrepreneurship's development in the city of Trebinje (project coordinator Mr Zoran Jakšić). During the discussion the talks were about modalities of further cooperation, especially on the development of TP Mostar, as well as about the role of CIP UNZE in the development of technological parks in B&H.

BiH konferencija o poduzetništvu

**17-19. 06. 2008.**

B&H Conference on Entrepreneurship

Business-start up Centar (BSC) koje je smješten na UNZE i CIP UNZE bili su organizatori konferencije o preduzetništvu na kojoj su uzeli učešća brojni privrednici, predstavnici akademske zajednice, vladinog i nevladinog sektora, stranih organizacija i dr. Konferenciju je svečano otvorio gradonačelnik Zenice gosp. Husein Smajlović nakon čega se učesnicima konferencije obratio ambasador Kraljevine Holandije Nj.E. Karel Vosskuhler. U referatima koji su nakon toga uslijedili prezetirana su BIH iskustva u izmjenama propisa koja koće jači razvoj preduzetništva, iskustva u organizaciji rada inkubatora, prvi koraci ka uspostavi tehnoloških parkova, prikaz prvog TP u BIH

Business-start up Centre (BSC), which is settled at University of Zenica and CIP UNZE, are the organizers of the conference on entrepreneurship, in which have taken part numerous businessmen, the representatives of academic community, governmental and non - governmental sector, foreign organisations and others. The conference was solemnly opened by the Mayor of Zenica, Mr Husejin Smajlović, after what the Ambassador of the Kingdom of Netherlands, H.E. Karel Vosskuhler has spoken to the conference participants. In the reports which followed, presented were B&H experiences in change of the regulations slowing more strong development of the entrepreneurship, the experiences in

TP Mostar, uloga resornih ministarstava u razvoju preduzetništva, vladina politika i mjere i druge interesatne teme. Na kraju cijelodnevnog rada organizovana je svečana podjela certifikata polaznicima Akademije preduzetništva koju je pohađalo više od 150 učesnika mahom mlađih zeničana. Drugi dan konferencije bio je odvojen za rad u sekcijama koje su pokrivale određena tematska područja od značaja za razvoj preduzetništva. Kao partner BSC Zenica u organizaciji ove konferencije učestvovao je Centar za inovativnost i preduzetništvo UNZE. Kompletanu organizaciju trodnevnih dešavanja u Zenici izvrsno je vodio Mr Nino Serdarević sa svojim timom BSC-a Zenica.

the organization of incubators work, first steps to establish the technological parks (TP-s), the demonstration of first TP in B&H, settled in Mostar, the role of ministry resorts in the development of entrepreneurship, governmental policy and measures and other interesting themes. At the end of whole day lasting work solemn handing the certificates was organized to the attendants of Entrepreneurship Academy with more than 150 participants, mostly young people from Zenica. Second day of conference was dedicated to the work in sections covering certain thematic fields of importance for the entrepreneurship. The Centre of Innovation and Entrepreneurship of the University of Zenica took part in the organization of this conference as a partner of BSC Zenica. Complete organization of three days lasting happenings in Zenica was brilliantly leaded by MSc Nino Serdarević and his BSC Zenica team.

### Završen drugi kurs za zaposlene iz drvoprerađivačkog sektora

**25. 06. 2008.**

**Ended Second Course for Employees in  
Wood-Processing Sector**

U Laboratoriji za tehnologije i dizajn u drvopreradi Mašinskog fakulteta UNZE organizovano je završno polaganje ispita i podjela certifikata polaznicima drugog kursa „Obuka za rad na CNC mašinama i nove proizvodne forme“, koju je kao formu cijeloživotnog učenja organizovao Centar za inovativnost i preduzetništvo Univerziteta u Zenici. Naime, u partnerstvu sa Regionalnom razvojnom agencijom REZ Zenica i USAID-om, ovaj kurs je bio baziran na 30 časova nastave u laboratoriji i 30 časova samostalnog rada sa ukupno 2 ECTS boda. Kurs je pohađalo 10 osoba iz MSP kao i velikih sistema šireg regiona (Zavidovići, Zenica,



In the Faculty of Mechanical Engineering Laboratory for Technologies and Design in wood processing industry, final examine was organized and handing the certificates to attendants of second course “Training for the work on CNC machines and new production forms”, which was organized as action of lifelong learning by Centre of Innovation and Entrepreneurship of the University of Zenica. Namely, in a partnership with Zenica’s Regional Development Agency (REZ) and US AID, this course was based on 30 hours of teaching in laboratory and 30 hours of independent work with in total 2 ECTS points. The course was attended by 10 persons from

Vitez, Jajce, Hadžići, i dr.) Certifikate polaznicima kursa uručio je prorektor Univerziteta u Zenici prof.Dr Darko Petković koji je sa Mr Ismarom Alagićem vodio kurs.

neighbouring Small - Middle Enterprises, as well as from the systems from a broader region (Zavidovići, Zenica, Vitez, Jajce, Hadžići, and others). The certificates were handed to course attendants by Vice-Rector of the University of Zenica, Professor Darko Petković, DSc, who leaded the course, together with Mr Ismar Alagic from REZ.

### Predstavljanje španske pokrajine Extremadura

15. 09. 2008.

### Presenting the Spanish Province Estremadura

U Sarajevskom hotelu Grand je 15.septembra 2008. godine održan cijelodnevni sastanak sa predstavnicima španske pokrajine Extremadura. U organizaciji WUS Austria i AECEO-a (Asocijacija za kooperaciju Istok – Zapad), koja je pokazala interes za saradnju sa BH partnerima u nekoliko oblasti od interesa gdje je moguće uspostaviti saradnju, kao što su: trgovina, društvena ekonomija, zajednička ulaganja, obrazovanje, ekonomski razvoj, integracije itd. Sastanak su vodili Mr Almir Kovačević, Izvršni Direktor, WUS Austria i Mr Dino Mujkić, Regional Manager BiH, WUS Austria. Nakon uvodnog obraćanja domaćina iz WUS-a predstavljena je Strategija saradnje sa pokrajinom Extremadura ( Mr Antonio Rosa, Predstavnik Extremadura), prezentacija AECEO (Ms Paloma Vázquez) te glavni ciljevi potencijalne saradnje (Mr Miguel Bernal). U daljem toku jednodnevног rada predstavljeni su i svi BiH učesnici sa glavnim očekivanjima od ove saradnje. Među 25 učesnika iz BiH ispred Univerziteta u Zenici učestvovali su i direktor CIP UNZE prof. Dr Darko Petković te dekan Ekonomskog fakulteta prof.dr Dževad Zečić. Prof.Petković je od posebnog interesa za UNZE istakao projekte saradnje u oblasti NIR-a, razmijene nastavnog i studentskog osoblja, poslovne infrastrukture te saradnju i pomoć ove regije u provođenju projekata eksterne evaluacije.

In hotel “Grand” in Sarajevo, on September 15, 2008, held was one whole day lasting meeting with the representatives of Spanish province Extremadura. Organised by WUS Austria, and AECEO (Organisation for East - West cooperation) who expressed an interest for cooperation with B&H partners in some interesting fields, where it is possible to establish a cooperation, such as: trade, social economics, joint investment, education, economical development, integrations and so on. The meeting was animated by Mr Almir Kovačević, Executive Director, WUS Austria and Mr Dino Mujkić, Regional Manager BiH, WUS Austria. After introducing addressing of the host from WUS, presented was the Strategy of Cooperation with province of Extremadura (Mr Antonio Rosa, the Representative of Extremadura), the presentation of AECEO (Ms Paloma Vázquez), then the main goals of potential cooperation (Mr Miguel Bernal). In further course of one day lasting work presented were too the all B&H participants with their expectations concerning this co-operation. Among 25 participants from B&H, for the University of Zenica the part have taken vice - rector, Prof. Dr Darko Petković, director of CIP UNZE and the Dean of Faculty of Economics, Prof. Dr Dževad Zečić. Prof. Petković underlined, as specially interesting for UNZE, the projects of cooperation in the field of science and research, exchange of lecturing and student personnel, business infrastructures, them the cooperation and help of Extremadura region in effectuating the external evaluation.

**Trening seminar****“EU project development**

U hotelu Zenica u vremenu 22-24.09.2008. održan je trening-seminar “EU Project Development & Funding Opportunities” koji treba da posluži kao priprema za obuku ključnih aktera u procedurama apliciranja na EU programme, projekte i fondove. Na seminaru su učestvovali predstavnici BSC centara iz Zenice, Bitole, Kragujevca i Bara, predstavnici akademskih i vladinih institucija. Predavači na seminaru su bili eminentni EU eksperti za ovu oblast. Univerzitet u Zenici je također uzeo učešće u ovom seminaru kako kroz učešće osoblja u treningu tako i u organizacijskim aktivnostima kroz angažman Centra za inovativnost i preduzetništvo UNZE na ovom projektu. Kompletna organizacija ovog dešavanja u Zenici vođena je od strane mladog i ambicioznog tima BSC Zenica na čelu sa Mr Ninom Serdarevićem.

**24. 09. 2008.****BSC Training - seminar****“EU Project Development & Funding Opportunities”**

In the period September 22-24, 2008, in hotel “Zenica”, the training seminar “EU Project Development & Funding Opportunities” was held, which used to serve as a preparation for training the key actors in application procedures to EU programmes,

**Promocija knjiga izdanja UNZE na ZEPS-u**

Promocija knjiga u izdanju Univerziteta u Zenici CIP UNZE, Ekonomski Fakultet i Business Start-up Centra Zenica pod naslovom “Susret nauke i prakse” održana je u Konferencijskoj hali Sajma ZEPS 2008 ([www.zeps.com/V2](http://www.zeps.com/V2)) dana 07.10. (utorak) sa početkom u 16,00 h. Ovom prilikom promovisane su knjige

- Kvalitet u visokom obrazovanju: Izazovi i nedoumice, autora: prof. Dr Darko Petkovic i Mr sci. Ibrahim Plancic a promoter je bio akademik prof. Dr Boris Tihi, zatim
- Zbornik radova iz preduzetništva sa konferencije Zenica BDC 2008, Urednik: prof.Dr Darko Petković, promoter je bio Ministar Velimir Kučić, Federalno ministarstvo obrta, preduzetništva i razvoja te

**07. 10. 2008.****Promotion was held of books edited by UZE at ZEPS Fair**

Promotion was held of books edited by the University of Zenica (CIP Centre and Faculty of Economics) and Business Start-up Centre Zenica, under the title “Meeting of Science and Praxis”, In Conference Hall of the Fair ZEPS 2008 ([www.zeps.com/v2](http://www.zeps.com/v2)) on Tuesday, October 7, 2008, beginning at 4 p.m. In this occasion was promoted following books:

- Quality in Higher Education: Challenges and Hesitations authors: prof. Dr Darko Petkovic and MSc. Ibrahim Plancic promoter: academic prof. Dr Boris Tihi
- Proceedings of Works on Entrepreneurship from the conference Zenica BDC 2008 Editor: prof. Dr Darko Petković, promoter: Minister Velimir

- Zbornik radova sa studentske konferencije Techno-Educa 2008, urednik: Prof. Dr Darko Petković a promotor: Prof. Dr Dževad Zečić, dekan Ekonomskog fakulteta. Na kraju je
- Zbornik radova sa međunarodne konferencije TMT 2008, Istanbul, avgust, 2008, sa urednicima: J. Vivancos, S. Yalcin, S. Ekinović, predstavio promotor: Prof. Dr Sabahudin Ekinovic.

Promociji su prisustvovali brojni profesori i saradnici UNZE i drugih univerziteta, kolege i prijatelji autora, gosti ZEPS-a, privrednici, predstavnici resornih ministarstava, nevladinih organizacija i brojni drugi. U ime autora gostima se na kraju prezentacije obratio prof. Dr Darko Petković.

Kunić, Federal ministry of hand craft, entrepreneurship and development

- Proceedings of Works from Students' Conference Techno-Educa 2008, Editor: Prof. Dr Darko Petković, promoter: Prof. Dr Dževad Zečić, Dean of Faculty of Economics
- Proceedings of Works from International Conference TMT 2008, Istanbul, August 2008, Editor: J. Vivancos, S. Yalcin, S. Ekinović, promoter: Prof. Dr Sabahudin Ekinovic



### Konferencija o razvoju poduzetništva u zemljama jugoistočne Evrope, Tambov, Rusija

**08-12. 10. 2008.**

**Conference on the development of Entrepreneurship  
in South-Eastern Europe Countries, Tambov, Russia**

Univerzitetu Zenici, predstavljen putem Centra za inovativnost i preduzetništvo i njegovog direktora prof. Dr Darka Petkovića bio je učesnik međunarodne konferencije „Advancing Innovation in ECA 2008: Role of Business Incubators in Innovation Development in Small and Medium Sized Towns-International Conference and Workshop” održane u organizaciji Ministarstva razvoja Ruske Federacije, Tambovske oblasti, Svjetske Banke, Državnih univerziteta Tambov i Lomonosov-Moskva, te Mreže inkubatora i tehnoških parkova

University of Zenica, represented by Centre of Innovation and his director prof. DSc Darko Petković, was participant of international conference “Advancing Innovation in ECA 2008: Role of Business Incubators in Innovation Development in Small and Medium Sized Towns-International Conference and Workshop” organized and held by Ministry of Development of Russian Federation, by Tambov Region, World Bank, State Universities Tambov and Lomonosov-Moscow, then by the Net of Incubators and Technological Parks

JIEiA ([www.ecabit.org](http://www.ecabit.org)). Tokom trodnevnog rada konferencije bilo je govora o razvoju preduzetništva, tehnološkim parkovima, poslovnim inkubatorima i drugim formama razvoja preduzetništva izvan megalopolisa zemalja Jugoistočne Evrope i Azije (JIEiA). Kao predstavnik BiH na ovoj konferenciji prof. Petković je predstavio sadašnji nivo razvoja poslovne infrastrukture u BiH sa posebnim akcentom na planirani razvoj TP u Mostaru i Zenici. Tokom konferencije putem video-linka u konferenciji su učestvovali predstavnici Svjetske Banke iz Vašingtona, Direkcija CeBIT-a iz Rumunije i dr. a posebno je bilo zapaženo uvodno izlaganje predstavnika UN ECE (United Nations Economic Commission for Europe...[www.unece.org](http://www.unece.org)) iz Ženeve gosp. Ralph Heinrich-a ([www.uncec.org](http://www.uncec.org)). Na konferenciji su učestvovali predstavnici više od 20 zemalja JIEiA (Hrvatska, Srbija, Makedonija, Bugarska, Rumunija, Rusija, Bjelorusija, Armenija, Kirgizija, Kazahstan, Ukrajina, Turska, Bosna i Hercegovina i dr.) te predstavnici Švajcarske, Njemačke, Amerike, Francuske i drugih zemalja.

JIEiA ([www.ecabit.org](http://www.ecabit.org)). During three days lasting work of conference, there were talks about the development of entrepreneurship, technological parks, business incubators and other forms of entrepreneurship development, out of South Eastern Europe and Asia Countries megalopolis (JIEiA). As the representative of B&H at this conference, professor Petković presented actual level of the B&H Business Infrastructure development, with special enhancement on planned development of Technological Parks in B&H cities Mostar and Zenica. During the conference, by video-link, at this conference present were the representatives of World Bank from Washington, of the Direction CeBIT from Romania and others, but especially noted was introduction exposé of UN ECE (United Nations Economic Commission for Europe... [www.unece.org](http://www.unece.org)) representative from Geneve, Mr Ralph Heinrich ([www.uncec.org](http://www.uncec.org)). The conference was attended by the representatives of more than 20 countries JIEiA (Croatia, Serbia, Macedonia, Bulgaria, Romania, Russia, Byelorussia, Armenia, Kirgizia, Kazakhstan, Ukraine, Turkey, Bosnia and Herzegovina and others), then the representatives of Switzerland, Germany, America, France and other countries.

## **Eksterna evaluacija saradnje UNZE i BSC Zenica**

Business start up Centar koji je lociran na FMM i Univerzitet u Zenici a posebno CIM UNZE imaju vrlo razvijenu saradnju koja je uspostavljena odmah po početku rada ovog projekta holandske Vlade i BIH partnera iz Zenice. U smislu eksterne evaluacije efekata ove saradnje gost UNZE je bio Alberto Gomez iz Španije i Erol Mujkanović iz kompanije Recognita koji su u razgovoru sa prorektorm Petkovićem evaluirali efekte zajedničkih projekata i budućih aktivnosti UNZE i BSC.



## **27. 10. 2008. External Evaluation of the Cooperation UNZE - BSC Zenica**

Business Start-up Centre, which is located in the building of Faculty of Metallurgy and Materials have very developed cooperation, established immediately at the beginning of this project of Netherland's Government and B&H partner from Zenica. For the purpose of external evaluation of the effects of this cooperation, the guest of UNZE were Alberto Gomez from Spain and Erol Mujkanović from Recognita Company, who, during the talks with Vice rector Petković, have evaluated the effects of common projects and future activities of UNZE and BSC.





## PROJEKTNI PARTNERI